



# 2023 STATE OF OREGON DISPARITY STUDY

December 2022

**BBC**  
RESEARCH &  
CONSULTING

**BBC**  
RESEARCH &  
CONSULTING  
DENVER, CO

- *Management*
- *Disparity analysis*
- *Community outreach*
- *Marketplace analysis*
- *Data collection*
- *Anecdotal evidence*
- *Utilization analysis*
- *Recommendations*
- *Availability analysis*
- *Reporting*

**PRIME  
CONSULTANT**



SAN FRANCISCO, CA

- *Legal analysis*
- *Recommendations*

**LEGAL  
EXPERT**

**MBCB**

PORTLAND, OR

- *In-depth interviews*
- *Community engagement*

**DIVERSITY  
EXPERT**



PORTLAND, OR

- *In-depth interviews*
- *Community engagement*

**ENGAGEMENT  
EXPERT**



COSTA MESA, CA

- *Policy review*
- *Recommendations*

**PROGRAM  
EXPERT**



CALABASAS, CA

- *Availability surveys*
- *Utilization surveys*

**SURVEY  
EXPERT**



- ASSESS WHETHER **BARRIERS** EXIST FOR DISADVANTAGED BUSINESSES
- DEVELOP **PROGRAMS AND POLICIES** TO ADDRESS BARRIERS
- DETERMINE IF **RACE-/GENDER-BASED PROGRAMS** WARRANTED



- ASSESS **PARTICIPATION, AVAILABILITY, AND DISPARITIES**
- ANALYZE **MARKETPLACE CONDITIONS**
- COLLECT **ANECDOTAL EVIDENCE**
- DEVELOP POLICY AND PROGRAM **RECOMMENDATIONS**

**DISPARITY  
STUDY**

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PROJECT MANAGEMENT  
COMMUNITY ENGAGEMENT  
LEGAL ANALYSIS  
POLICY REVIEW  
DATA ASSESSMENT  
RELEVANT MARKETS/GEOGRAPHY  
UTILIZATION ANALYSIS  
AVAILABILITY ANALYSIS  
DISPARITY ANALYSIS  
MARKETPLACE ANALYSIS  
RECOMMENDATIONS  
REPORTS AND PRESENTATIONS



- INFORM
- ENGAGE
- BUILD CONSENSUS
- LISTEN

## INFORMATIONAL

- WEBPAGE/E-MAIL
- TASK PARTICIPATION NOTICES
- FINAL PRESENTATIONS

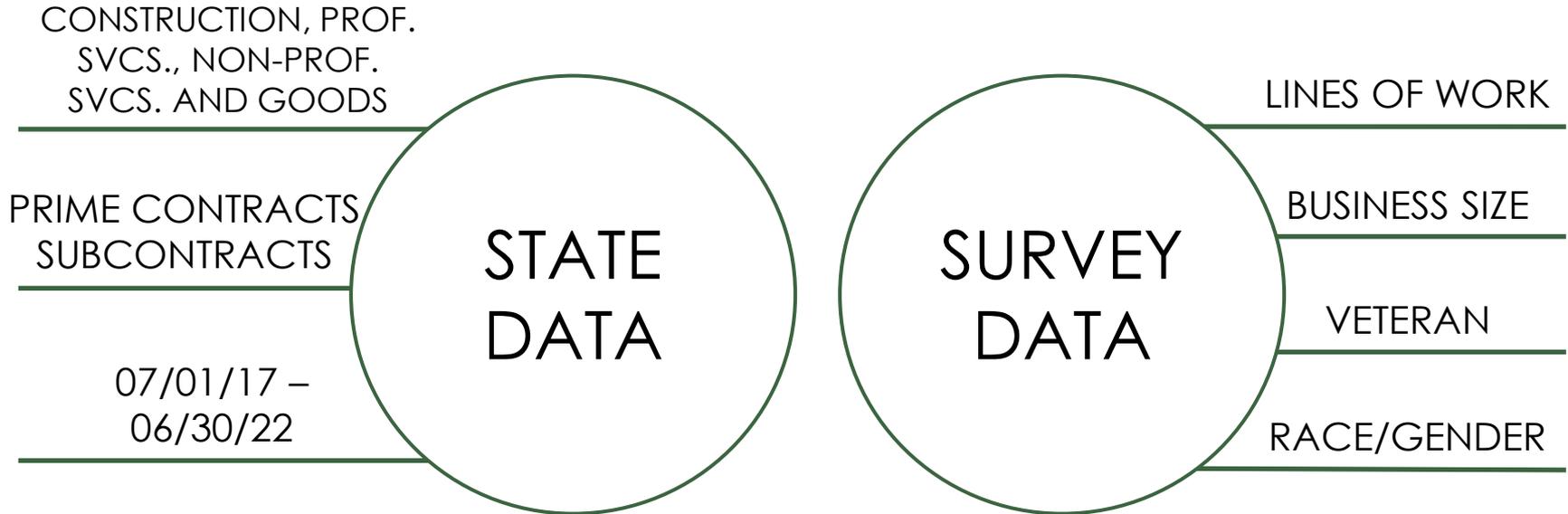
## ENGAGEMENT

- STAKEHOLDER SESSIONS (6)
- BUSINESS SURVEYS (THOUSANDS)
- IN-DEPTH INTERVIEWS (60)
- FOCUS GROUPS(3)

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# UTILIZATION ANALYSIS

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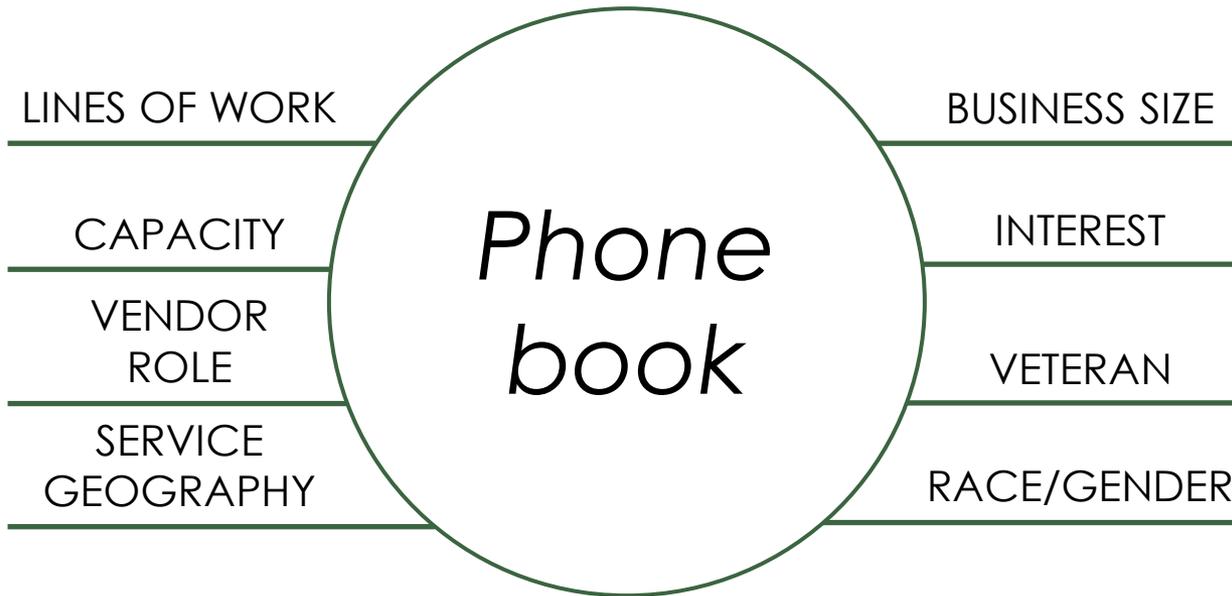
POC/WOMAN/VETERAN

# PARTICIPATION

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## AVAILABILITY ANALYSIS

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POC/WOMAN/VETERAN

**AVAILABILITY**

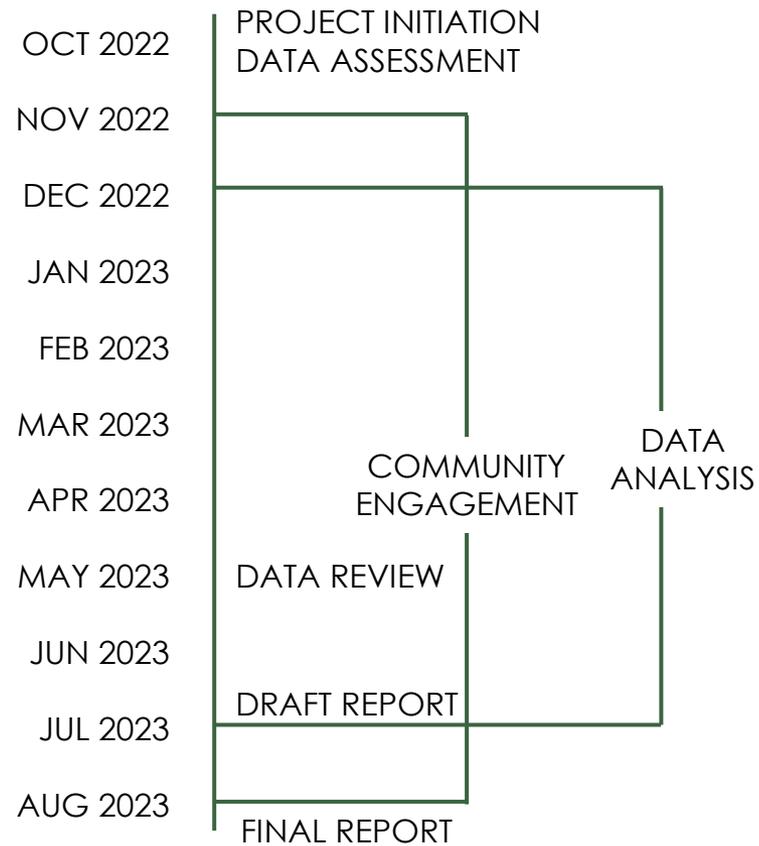
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## DISPARITY ANALYSIS

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$$\frac{\text{DOLLARS AWARDED}}{\text{DOLLARS AVAILABLE}} \times 100 = \text{DISPARITY INDEX}$$

80 OR LESS = **SUBSTANTIAL** UNDERUTILIZATION



# QUESTIONS

FOR MORE INFORMATION, ALSO VISIT:

**[HTTPS://OREGON.GOV/DAS/  
PAGES/DISPARITY-STUDY.ASPX](https://oregon.gov/das/pages/disparity-study.aspx)**

## COMMENTS RELATED TO EXPERIENCES IN OREGON MARKETPLACE

**[OregonDisparity@bbcresearch.com](mailto:OregonDisparity@bbcresearch.com)**

- PRIVATE OR PUBLIC SECTOR WORK
- PRIME CONTRACT OR SUBCONTRACT WORK
- EXPERIENCES WITH DISCRIMINATION
- BARRIERS TO SUCCESS
- PAYMENT ISSUES
- WORKING WITH THE STATE